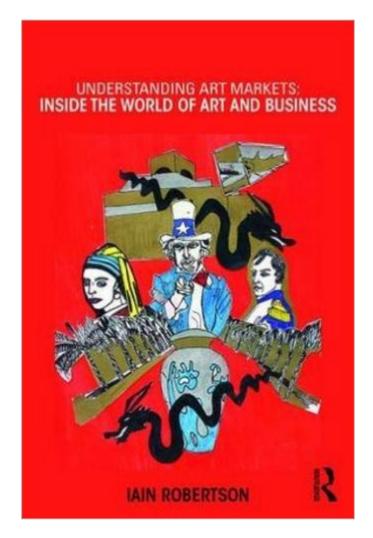
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Understanding Art Markets: Inside The World Of Art And Business





Synopsis

The global art market has recently been valued at close to \$50bn - a rise of over 60% since the global financial crisis. These figures are driven by demand from China and other emerging markets, as well as the growing phenomenon of the artist bypassing dealers as a market force in his/her own right. This new textbook integrates, updates and enhances the popular aspects of two well-regarded texts - Understanding International Arts Markets and The Art Business. Topics covered include: Emerging markets in China, East Asian, South East Asian, Brazilian, Russian, Islamic and Indian art, Art valuation and investment, Museums and the cultural sector. This revitalized new textbook will continue to be essential reading for students on courses such as arts management, arts marketing, arts business, cultural economics, the sociology of arts, and cultural policy.

Book Information

Paperback: 388 pages Publisher: Routledge; 2nd Revised ed. edition (December 10, 2015) Language: English ISBN-10: 0415811120 ISBN-13: 978-0415811125 Product Dimensions: $6.5 \times 0.9 \times 9.4$ inches Shipping Weight: 12.6 ounces (View shipping rates and policies) Average Customer Review: 1.0 out of 5 stars Â See all reviews (1 customer review) Best Sellers Rank: #252,439 in Books (See Top 100 in Books) #99 in Books > Business & Money > Management & Leadership > Industrial #99 in Books > Arts & Photography > Business of Art #6956 in Books > Textbooks > Business & Finance

Customer Reviews

Poorly written, with many factual mistakes, and numerous financially inaccurate statements, this book will mislead rather than educate, misinform rather than illuminate. Just forget it!!!!!

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